



CARBON COUNTY TOURISM PROFILE

County Indicator	1998	1999	2000	2001(o)	2001(n)	2002(r)	2003	% Change 2002-2003	State Ranking
DEMOGRAPHIC									
Population	20,731	20,574	20,422	19,779	19,858	19,858	19,558	-1.5%	13
Total Non-Ag Employment	9,183	9,209	8,903	8,674		8,916	8,602	-3.5%	12
Non-Ag Avg Monthly Wage	\$2,058	\$2,100	\$2,189	\$2,257		\$2,241	\$2,287	2.1%	10
Per Capita Income	\$20,158	\$20,641	\$21,436	\$22,524	\$22,667	\$23,365	\$23,510	0.6%	7
Unemployment Rate	6.2%	7.0%	5.8%	6.3%		7.0%	7.8%	0.8%	23
SPENDING & EMPLOYMENT									
Spending by Travelers (Millions)	\$40.6	\$38.8	\$33.5	\$32.6	\$34.2	\$35.0	\$29.2	-16.6%	17
Travel & Tourism Related Employment	751	727	635	649	921	1,058	1,125	6.3%	14
TOURISM TAX REVENUES (000s)									
Local Tax Revenues from Traveler Spending	\$844.4	\$806.8	\$697.7	\$679.0	\$867.0	\$733.6	\$611.8	-16.6%	17
Gross Taxable Room Rents	\$3,671	\$4,478	\$4,475	\$4,631		\$5,344	\$4,362	-18.4%	17
Transient Room Tax	\$110.1	\$134.3	\$134.2	\$138.9		\$160.3	\$130.9	-18.3%	17
Restaurant Tax	\$148.7	\$160.4	\$155.0	\$163.4		\$164.4	\$172.7	5.0%	14
Car Rental Tax	--	--	--	--		--	--	--	--
Gross Taxable Retail Sales (millions)	\$350.3	\$344.8	\$346.7	\$362.0		\$351.1	\$333.8	-4.9%	11
REGIONAL VISITATION COUNTS									
I-70 UT/CO Traffic Count	2,127,220	2,350,965	2,314,830	2,493,680		2,617,780	2,459,005	-6.1%	
Arches N.P.	837,161	869,980	786,429	754,026		769,672	757,781	-1.5%	
Canyonlands N.P.	436,524	446,160	401,558	368,592		375,549	386,985	3.0%	
Green River S.P.	116,471	143,600	138,531	101,599		92,578	83,951	-9.3%	
Scofield S.P.	96,755	102,311	89,971	76,648		99,167	106,942	7.8%	
Goblin Valley S.P.	70,860	82,978	71,110	75,702		72,004	67,913	-5.7%	
Huntington S.P.	66,099	66,687	64,852	59,927		54,426	41,270	-24.2%	
Millsite S.P.	48,297	44,327	43,878	40,829		28,920	17,130	-40.8%	

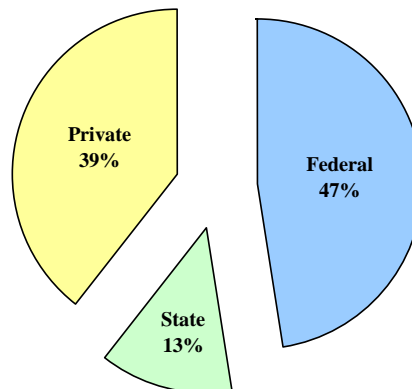
r = revised

Land Ownership - 2004		% Total
Total Acres in County	947,629	100.0%
Federal Government	449,603	47.4%
BLM	419,276	44.2%
US Forest Service	30,327	3.2%
National Recreation Areas	--	--
National Parks	--	--
National Wildlife Refuge	--	--
USFS & BLM Wilderness Area	--	--
Other*	--	--
State Government	124,120	13.1%
Utah State Parks & Recreation	33	0.0%
Utah State Wildlife Reserves	13,892	1.5%
State Trust Lands	110,195	11.6%
American Indian	73	0.0%
Private**	373,833	39.4%

*Includes Military and Bankhead Jones land

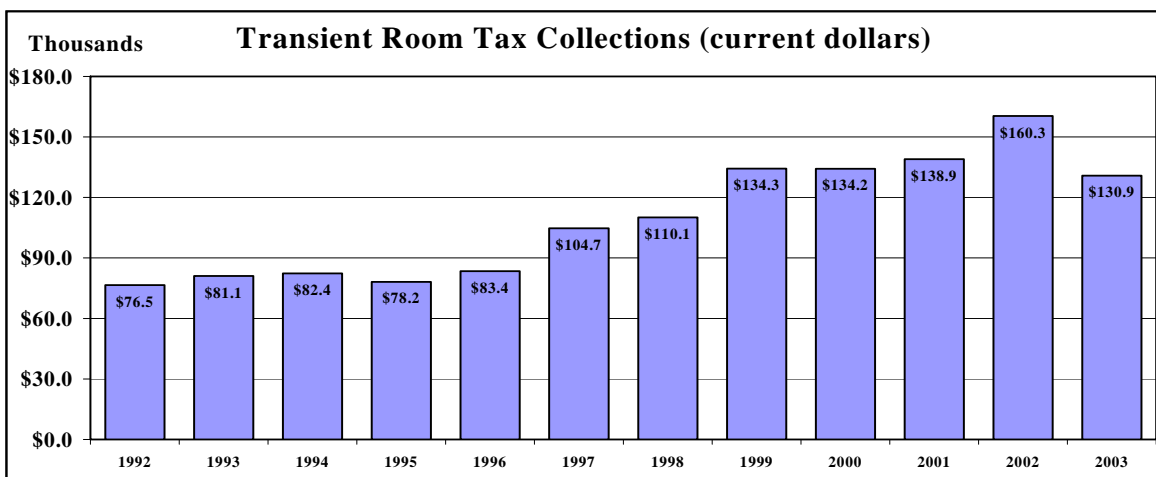
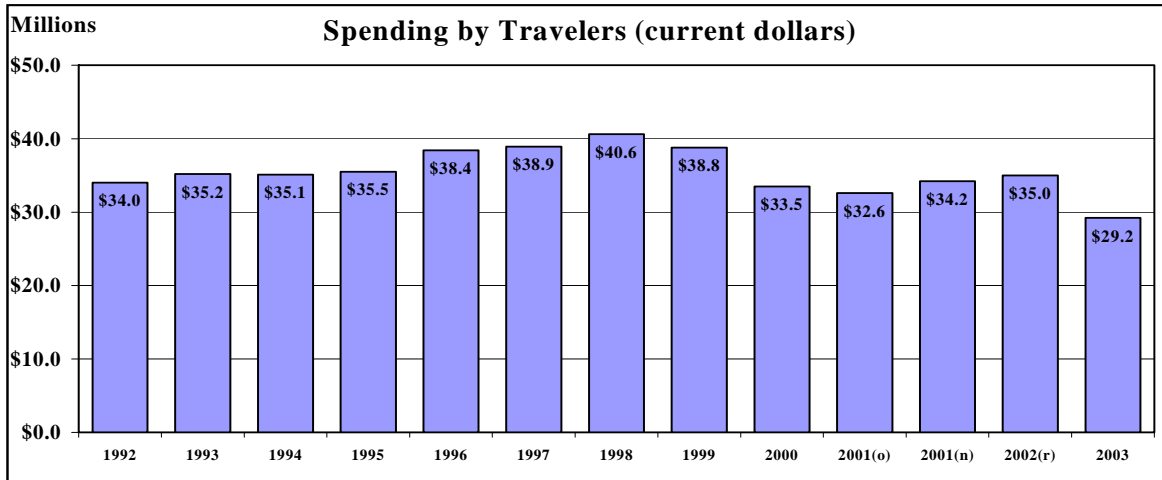
**May include some local government land

Land Ownership - 2004



Note: 2001(o) represents statistics using a prior year's methodology (old). 2001(n) represents statistics using the current methodology (new). See the methodology section in the appendix for details.

Carbon County Tourism Profile



r = revised

Note: 2001(o) represents statistics using a prior year's methodology (old). 2001(n) represents statistics using the current methodology (new). See the methodology section in the appendix for details.